

Keeping Comox Valley Families Together



Annual Report
You Are Not Alone (YANA)
2013 - 2014

Our story

While the Williams family was enjoying a ball game their four-year-old daughter, Roberta, became critically ill and had to be airlifted to Children's Hospital in Vancouver. A diagnosis of congenital heart failure with severe complications changed the family's life in an instant.

Sandra Williams stayed in Vancouver with her young daughter for months at a time. Roberta's father stayed behind working and managing a household with three other children, while travelling to Vancouver whenever he could. The financial and emotional costs, during this time, were devastating to the Williams family.

Drawing from their own experiences, and after meeting other families in the same position from all over the province, the Williams family made a commitment to our community. They committed to the ideal that no family should be alone when faced

with leaving their community for medical treatment of a child.

YANA (You Are Not Alone) was founded in 1986. This grass roots organization had its humble beginnings operating out of the Williams' home and helping one family at a time. Sandra, her friends, and her family were determined to realize the vision of keeping families together during their most difficult times.

YANA now operates out of its office on Fitzgerald Avenue in Courtenay's downtown core. We help children and pregnant mothers who reside in School District 71 and who need to travel outside our community for medical care. We provide accommodation and direct funding to help with expenses. To date, this unique non-profit organization has funded thousands of trips for medical treatment in Vancouver, Victoria, Nanaimo and other locations.

Our goal is to ensure our community can access the best medical care for their children and to keep Comox Valley families together during stressful times.

YANA's core belief remains unchanged; when a child is ill the whole family needs care. The Comox Valley has shared that belief for 28 years and continues to support YANA and the families in our community who access our services.

Sandra Williams, founder of YANA, passed away in 2009. She left a legacy of giving, compassion, and caring that has become part of the Comox Valley culture. We are proud to continue her work to ensure

you are not alone.



"It has been 17 years since I received the gift of YANA's help and it, to this day, still touches my heart."

Our people



YANA directors are elected annually at our fall AGM. Our directors bring a wide variety of experience, expertise and connections. In addition to the board, YANA is fortunate to have extraordinarily strong volunteer support and many events would not happen without the efforts of these wonderful people.

For more information about our current board or how to become involved with YANA in a volunteer capacity, please visit our website.

Executive Director

Marcie Dumais

Community Relations Coordinator

Kris Johnson

Board of Directors

President
Judy Cryer

Vice President
Kelly Rusk

Treasurer
Marcel Moose

Secretary
Wendy Mayers

Director
Laura Bomback

Director
Ben Davies

Director
Lesley Hunter

Director
Hugh Mackinnon

Director
Bill Parkinson

"My undying gratitude and love goes to YANA for supporting our son and our family as we battle brain cancer in Vancouver. With your help, we can be here 100% for our son, and for that alone we can't thank everyone enough."

President's message

In preparing this message and looking back on our goals, it struck me that our little organization has accomplished a lot in the last year. It gives me great pleasure to report that we've accomplished our keys goals and made progress on some other very important priorities. Highlights include:

- Developing a staffing plan with HR processes and policies to support it. This includes hiring and training a new Executive Director and creating a contract position for a Community Relations Coordinator.
- Developing strong working relationships with the Oak Manor building manager and a Vancouver-based volunteer to implement an annual cleaning and maintenance plan and to improve service to clients who stay at the YANA apartments.
- Purchasing and installing new computers at the YANA apartments.
- Purchasing new sofa beds, computer chairs, microwave and beds at the YANA apartments.
- Launching a new YANA website with a content management system that we administer to better serve our clients and to more effectively promote our fundraising activities and volunteer opportunities.
- Creating a fresh new logo.
- Developing a partnership with Simon's Cycles and engaging a strong volunteer committee to plan and deliver the YANA Ride, raising over \$27,000.
- Introducing online ticket sales for the YANA Auction and raising over \$62,000 at the event which sold out in under five hours.
- Continuing our work with School District 71 staff and students to increase awareness of our mandate through YANA Week in the Schools.
- Acquiring a consignment event called Kids' Clutter and hosting our first sale.
- Continuing to build strong relationships with the community, particularly individuals, businesses and groups who lead third-party fundraisers.

- Increasing our use of social media to promote and expand our reach.
- Developing radio spots to increase awareness and to promote events with advertising time that was gifted to YANA.
- Delivering presentations to service clubs and donor groups to increase community awareness and to engage volunteers.

Our progress towards our goals is a real tribute to our Board of Directors, our Executive Director, our Community Relations Coordinator and our volunteers. I look forward to an exciting year ahead as we continue this journey.

Sincerely,



Judy Cryer - YANA President

YANA provides accommodation and funding to Comox Valley families who need to travel outside the community for medical treatment for a child under 19 or for a pregnant mother.

YANA maintains four fully furnished apartments within walking distance of BC Children's Hospital and also assists with finding and funding accommodation in alternate treatment destinations. In addition to providing accommodation, YANA provides a daily, weekly or monthly allotment of funds to help with costs of travel, food, parking and unexpected expenses.

In addition, YANA provides St. Joseph's Hospital with funds which are made available to Comox Valley families who have a child or an expecting mother who requires emergency transfer to another hospital.



Financial health

YANA is funded through donations, events and third party fundraising. In order to continue to support families, YANA needs to raise or receive approximately \$250,000 per year. Almost all of YANA's annual funds are raised within the Comox Valley through the generosity of community members who want to reach out to support local families in their time of need.

* Data for fiscal year June 1 - May 31

Assets	2014	2013	Liabilities	2014	2013
Current Assets	160,048	142,781	Current Liabilities	2,748	5,719
Property & Equipment	14,137	10,996			
Internal Restricted Funds	254,920	224,561	Net Assets	426,357	372,619
Total Assets	429,105	378,338	Total Liabilities & Net Assets	429,105	378,338

Revenue	2014	2013	Expenses	2014	2013
Donations	172,184	138,784	Amortization	4,157	3,945
Fundraising	133,810	99,925	Family Accommodation	77,085	77,991
Rental	13,600	26,950	Family Funding	78,858	75,911
Investment Income	2,292	2,284	Fundraising	44,690	25,335
			Interest & Service Charges	818	632
			Office & Miscellaneous	22,503	20,822
			Professional Fees	12,767	3,905
			Wages & Benefits	27,267	29,994
Total Revenue	321,886	267,943	Total Expenses	268,145	238,535
			Net Annual Revenue	53,741	29,408



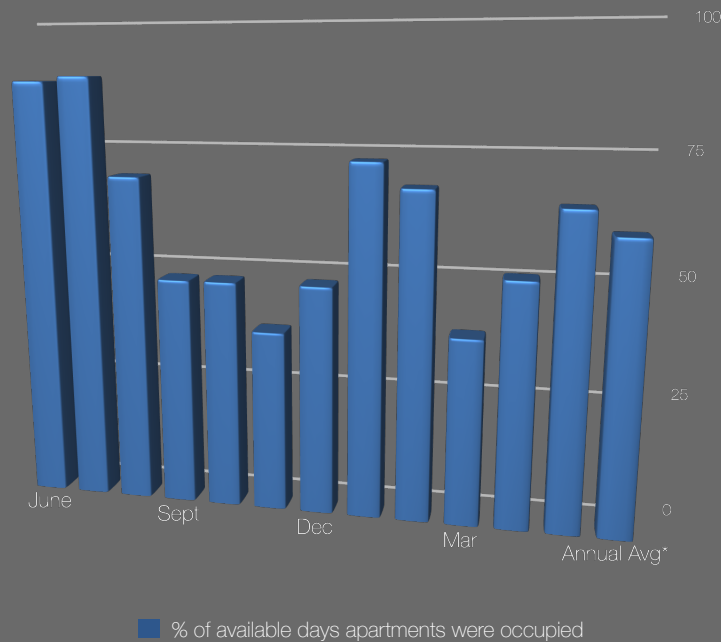
“Gracious, caring, supportive, angelic and simply an amazing organization.”

Stats

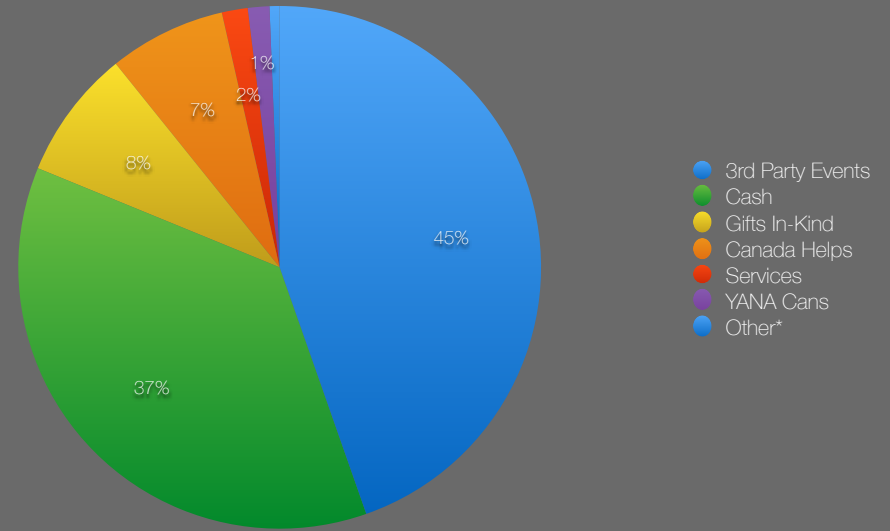
Quick Facts for 2013-14 with Year-Over-Year Comparison

119	families assisted (up 25%)
134	children helped (up 34%)
309	services provided (up 14%)
32	cash gifts for ER transport from St. Joseph's (up 19%)

Apartment Occupancy Rates (60% annual average, down 14%)

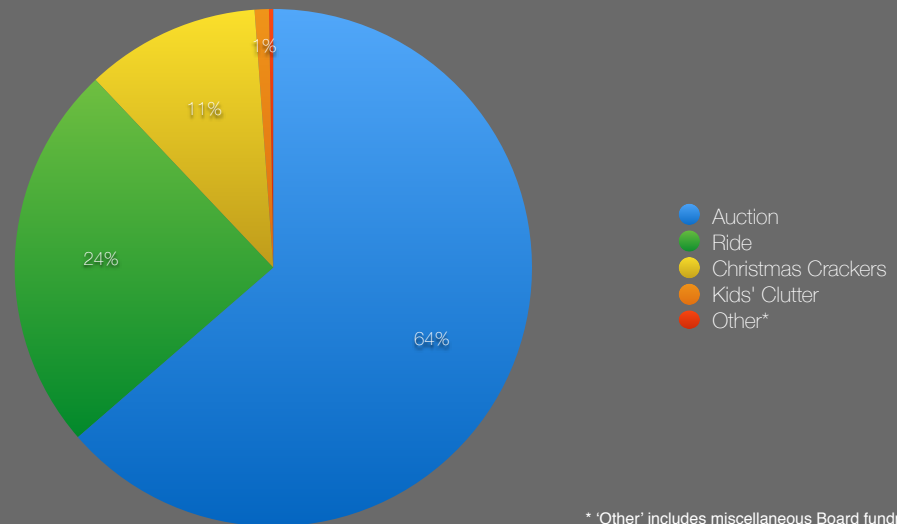


Donations (\$172,184, up 24%)



* 'Other' includes donations from other charities/church groups.

Fundraising (\$133,810, up 34%)



* 'Other' includes miscellaneous Board fundraising and membership dues.

"A sick child has a huge impact on family life, there is added stress and sadness, your kid is in pain, sick and struggling, it's a lot of emotion, what a blessing to know that the community supports YANA and therefore you. It's a big help mentally as well as financially."

Looking forward

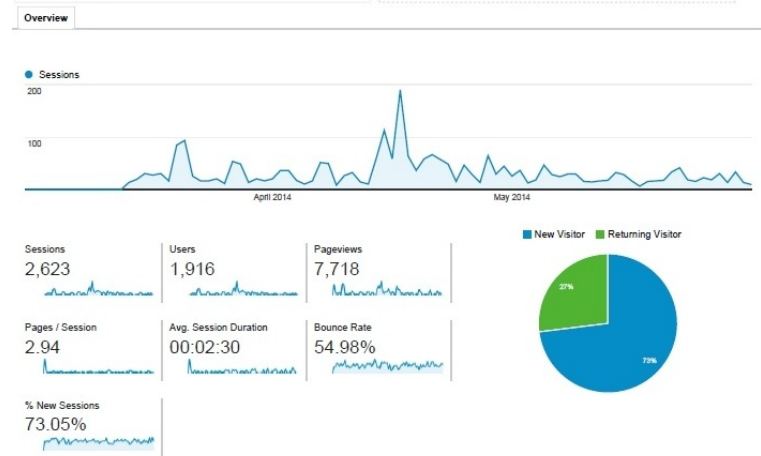


In addition to providing timely and caring support for our clients, maintaining our apartments in Vancouver, delivering our five YANA led fundraisers, supporting our volunteers who lead third-party events, and nurturing our relationships in the community, we have the following goals for our next fiscal year:

- Hire a part-time employee for the new Community Relations Coordinator position and set up the office to accommodate our two part-time employees.
- Review our funding formula for client families.
- Research options for improved accommodations in Nanaimo and pursue partnerships that exist.
- Develop information to further support families in various treatment destinations and publish this information on YANA's website.
- Create targeted materials with new logo and updated photos.
- Promote planned and systematic giving options and develop close relationships with donors.
- Enhance volunteer recruitment and management.
- Develop vision and values statements to guide decision making.
- Continue to work on documenting policies and procedures related to operations and board governance.

Thank you to our many supporters and volunteers. We look forward to another year working together to help local families.

Google Analytics for Website (March 1, 2014 - May 31, 2014)



New website launched March 15, 2014 so data is for 3 months of year; no comparable data available.

Facebook Likes (June 1, 2013 - May 31, 2014)



"YANA gave me the ability to spend the first two critical months with my newborn son worry free. This is why I love this organization and those who volunteer and donate to ensure other families have this priceless gift as well."



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