



This document was developed over a series of meetings in 2014 and 2015 by the YANA Board of Directors and staff with the purpose to create a vision and values framework to guide the organization in future policy development, goal setting and strategic planning. This framework also serves to assist YANA in communicating its vision and values to donors, clients and community partners.

Our Mission

You Are Not Alone (YANA) is a community organization that provides financial support and accommodation to Comox Valley families who need to travel to access medical care for a child or pregnant mother.

Our Vision

These vision statements describe the organization we work to become and inspire the ongoing development and refinement of our goals and objectives.

Community

Community is at the heart of our organization. We seek new ways to strengthen connections, build understanding and celebrate relationships. YANA is a conduit of the incredible talents, creativity and generosity of others.

Access

We are committed to facilitating equal opportunities for families to access quality medical care. We provide families with a clear, fair and respectful process to access our services.

Families

Respect for the unique needs, values and choices of the families in our community is central to everything we do. We respect the diversity and dignity of families and ensure they can focus on what is most important—the health of their children and the wellbeing of their family.

Partnerships

We are committed to active partnerships with organizations and agencies to improve services to families and ensure efficient use of valuable community resources.

Fundraising

We have a vibrant fundraising and donor program with clear guidelines that respect supporters and build trust in our community. We celebrate the generosity of our community and work to ensure our fundraising activities are sustainable.

Governance

YANA is a community leader that models good governance and celebrates the privilege of service. We dedicate time to strategic and succession planning and are committed to the long term well-being of our organization.

Our Values

We believe in...

1. Universal Access

- Respecting the choices of families
- Removing barriers to quality medical care

2. Keeping Families Together

- Easing challenges so that families can focus on their children
- Respecting that families are diverse

3. Our Community

- Fostering compassion and kindness in our community
- Being responsible trustees of profound generosity
- Connecting families with their caring community

4. Leadership

- Serving our community with integrity
- Being joyful and celebrating our work