

Change...



Annual Report
You Are Not Alone (YANA)
2012 - 2013

Our story

While the Williams family was enjoying a ball game, their four year old daughter, Roberta, became ill and had to be airlifted to Children's Hospital. Her illness was diagnosed as congenital heart failure with several complications. In an instant, the family's life was turned upside down. Roberta's mom, Sandra, stayed in Vancouver for months at a time while her Dad stayed behind working, managing the house and three siblings while travelling back and forth to Vancouver to support his wife and child whenever possible. The costs were astronomical and debilitating to the family placing enormous pressure on everyone.

After meeting many families in the same position from all over the province, Sandra and the Williams family realized that something had to be done to alleviate the financial burden for families in the Comox Valley who were dealing with the medical

crisis of a child. It was crucial to them to ensure that the family unit be able to remain intact to give every opportunity for the child to be cared for and heal with their family at their side. They committed to finding a solution for the Comox Valley.

YANA (You Are Not Alone) was founded in 1986, and with a lot of hard work and determination YANA is committed to families of School District 71 with children between the ages of 0-19 receiving treatment that is unavailable locally. This unique charity has funded thousands of trips for medical treatment in Vancouver, Victoria, Toronto and even the U.S. and England.

YANA believes that when a child is ill the whole family requires looking after. Can you imagine your child alone in Vancouver because you couldn't afford the ferry, gas or accommodation to

make the trip? Thanks to YANA that burden can be lifted.

YANA's humble beginnings started in the William's home helping one family at a time. Residents of the Comox Valley are eternally grateful to Sandra Williams, her family, and her friends for all of their hard work, determination, and all of the heart that it took to establish this organization. Since its inception, YANA has assisted several hundred families. Comox Valley families will be assisted for years to come because of Sandra's vision.

Sadly, Sandra Williams, the founder of YANA, passed away in 2009. Sandra is an icon in our community and we are humbled by all that she has done for the Comox Valley. She will be fondly remembered.



"YANA gave me the ability to concentrate 100% on my son. I didn't have to worry about anything but just being healthy and keeping my son healthy. YANA was a really integral part of our life."

Our people



YANA directors are elected annually at our fall AGM. Our directors bring a wide variety of experience, expertise and connections. In addition to the board, YANA is fortunate to have extraordinarily strong volunteer support and many events would not happen without the efforts of these wonderful people.

For more information about our current board or how to become involved with YANA in a volunteer capacity, please visit our website.

Executive Director

Anita Brassard

Board of Directors

President
Judy Cryer

Co-Vice President
Marcie Dumais

Co-Vice President
Kelly Rusk

Treasurer
Marcel Moose

Secretary
Wendy Mayers

Director
Laura Bomback

Director
Ben Davies

Director
Lesley Hunter

Director
Hugh Mackinnon

Director
Bill Parkinson

“Thank you so much for your help during a scary and difficult time for us. Your generosity allowed us to put all of our energy into our beautiful girl.”

President's message

I am so proud to be the President of YANA. It's been an exciting year to be on the Board with the majority of our board in their first year, bringing new ideas and energy to the table and inspiring all of us.

One of our major accomplishments this year was to develop a strategic plan which will guide us through the next five years. Brainstorming and preparing our strategic plan and developing action plans was a rewarding and bonding experience for our new Board and our Executive Director.

It was with great difficulty we accepted the news that our Executive Director of the past five years, Anita Brassard, would be moving to a new position early in the next fiscal year. Fortunately, Marcie Dumais was able to move from the Board to this position, enabling a smooth transition.

It's been a busy year continuing to help families as Sandra Williams envisioned in 1986, which remains our first priority. We continue to develop and nurture relationships with healthcare providers, hospitals, agencies and other non-profits as well as media partners, individuals, organizations and businesses who fund raise on our behalf. We stand with all of them providing this service to the community. We couldn't do it alone.

I look forward to seeing what great things we will collectively accomplish in next fiscal year.

Sincerely,



Judy Cryer
President, YANA

Our Mission:

YANA provides accommodation and funding to Comox Valley families who need to travel outside the community for medical treatment for a child under 19 or for a pregnant mother.

YANA maintains four fully furnished apartments within walking distance of Children's Hospital and also assists with finding and funding accommodation in alternate treatment destinations. In addition to providing accommodation, YANA provides a daily, weekly or monthly allotment of funds to help with costs of travel, food, parking and unexpected expenses.

In addition, YANA provides St. Joseph's Hospital with funds which are made available to Comox Valley families who have a child or an expecting mother who requires emergency transfer to another hospital.

To access services, YANA ensures a simple, confidential and supportive process which starts with a phone call, an email or a visit to the office.



Financial health

YANA is funded through donations, YANA events and third party fund raising. In order to continue to support families, YANA needs to raise and receive approximately \$250,000 per year. Almost all of YANA's annual funds are raised within the Comox Valley through the generosity of community members who want to reach out to support local families in their time of need.



Assets		Liabilities	
Current Assets	142,781	Current Liabilities	5,719
Property & Equipment	10,996	Deferred Liabilities	0
Restricted Contingency Fund	224,561	Net Assets	372,619
Total Assets	378,338	Total Liabilities & Net Assets	378,338

Revenue		Expenses	
Donations	138,784	Amortization	3,945
Fundraising	99,925	Family Accommodation	77,991
Rental	26,950	Family Funding	75,911
Investment Income	2,284	Fundraising	25,335
		Interest & Service Charges	632
		Office & Miscellaneous	20,822
		Professional Fees	3,905
		Wages & Benefits	29,994
Total Revenue	267,943	Total Expenses	238,535

* all data as of 31 May 2013

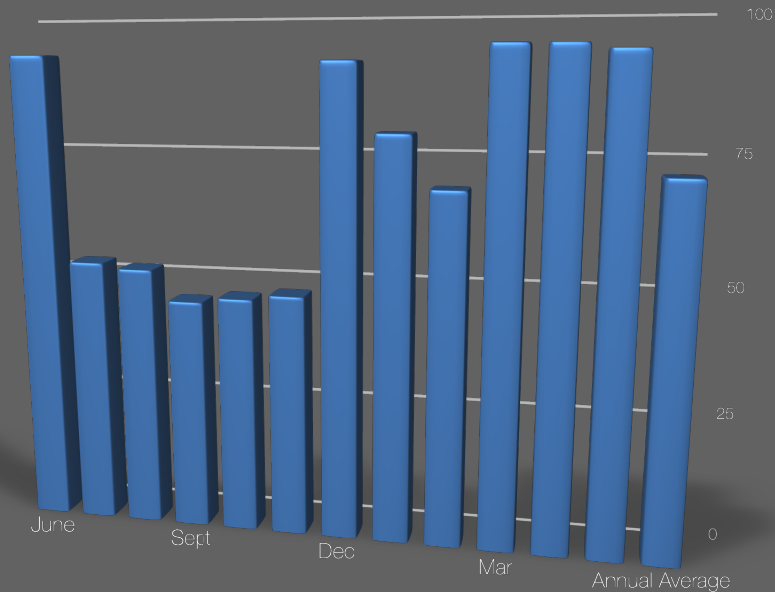
“We got into contact with YANA and they made arrangements to put us up at the apartment for when he had his open heart surgery at Children’s Hospital, which was amazing.”

Stats

Quick Facts for 2012-13

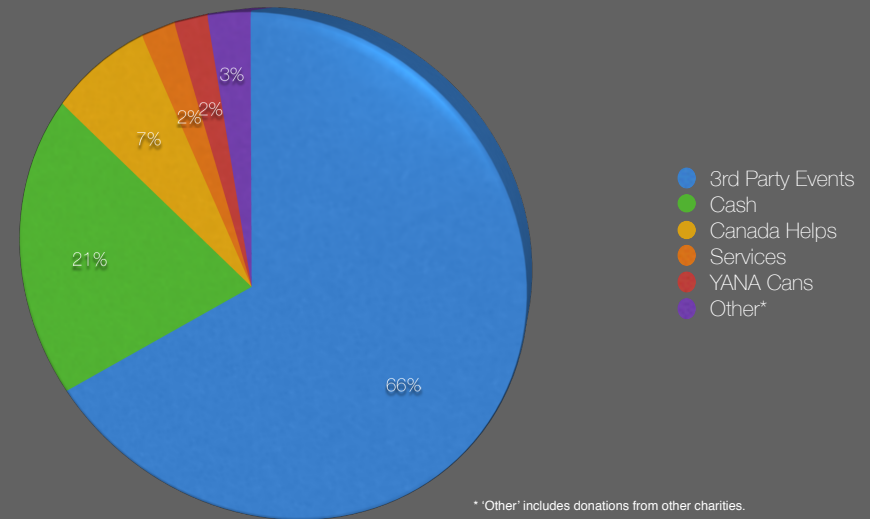
95	families assisted
100	children helped
272	services provided
27	cash gifts to families for ER transport from St. Joseph's

Apartment Occupancy Rates



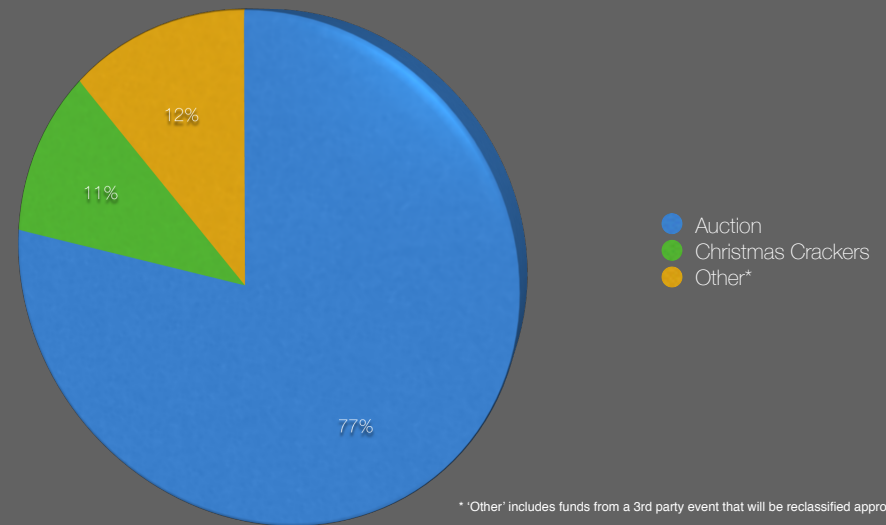
■ % of available days apartments were occupied

Donations (Total \$138,784)



* 'Other' includes donations from other charities.

Fundraising (Total \$99,925)



* 'Other' includes funds from a 3rd party event that will be reclassified appropriately in 2013-14.

"It is hard to explain how much it means to have stress from other areas removed while going through such a lengthy and emotionally draining hospital stay."

Looking forward



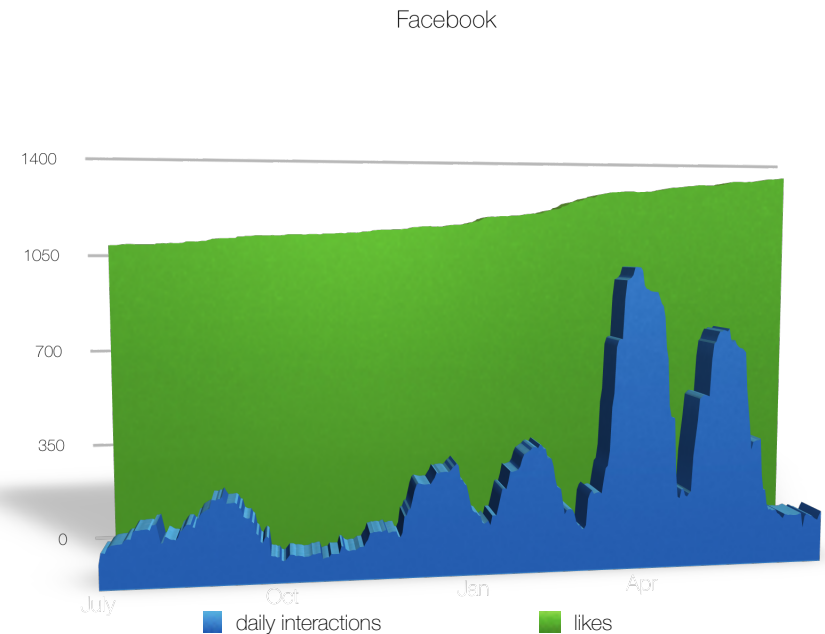
This past year has been one of change for YANA. Some of these changes include:

- development of our five-year strategic plan
- hiring and training a new executive director
- addition of new board members
- development of new YANA sanctioned third party events

While we've accomplished a lot during the last fiscal year, we've much to do! Through the 2013-2014 year, some of our chief goals include:

- developing a new partnership and committee to bring back the YANA Ride (August 2013)
- further promotion of YANA Week in the Schools around School District #71
- acquisition of Kids' Clutter (consignment sales event)
- hiring a Community Relations Coordinator
- development and launch of a new YANA website (target early 2014)
- increased use of social media, website and other digital sources to promote and expand our reach
- drafting and implementing an apartment maintenance plan
- upgrading furniture and technology at the apartments

Thank you to our many supporters and volunteers. We look forward to another year working together to help families.



Data from our Facebook page showing the growth of our page 'likes' and the average daily interactions between Facebook users and our YANA page.

"When our newborn son was flown from St Joe's to Nanaimo and then to Victoria, your organization was right there with instant financial aid; no red tape, no questions asked."



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