



102 - 2456 Rosewall Cres Courtenay BC V9N 8R9
250.871.0343 info@yanacomoxvalley.com
Charitable Registration # 11930 5449 RR0001

yanacomoxvalley.com

YANA Event Marketing Specialist (Canada Summer Jobs)

This position is funded through the Canada Summer Jobs Program and is open to youth aged 15 to 30 who are legally entitled to work in Canada.

This is a temporary summer position with YANA Comox Valley. The Event Marketing Specialist will work 35 hours per week for up to 16 weeks between May and August 2026. The position includes a combination of onsite work (office, community events, and event locations) and optional remote work within the Comox Valley. Start and end dates may be flexible. This position is contingent on confirmation of funding through the Canada Summer Jobs program.

About YANA

YANA (You Are Not Alone) is a Comox Valley charity that provides financial assistance and accommodation to local families who must travel outside the community for medical care for a child or a pregnant mother. Our work is made possible through community fundraising, including our largest summer event, the YANA Ride.

Position Overview

The Event Marketing Specialist will play a key role in promoting and supporting the 2026 YANA Ride. This role is ideal for someone interested in marketing, communications, event planning, and community engagement.

Tasks and Responsibilities

- Create and implement a social media content calendar for the 2026 YANA Ride
- Develop and share digital content across platforms (photo, video, written content)
- Promote the event at community events and outreach opportunities
- Document and share participant experiences before, during, and after the event
- Support event-day activities at Comox Marina Park (August 16, 2026)
- Assist with rider registration and participant communications
- Track participation and engagement metrics
- Support prize procurement and distribution
- Collaborate with YANA staff and volunteers to support event success

Skills and Qualities

We encourage applicants with a range of experiences to apply. You may be a great fit if you:

- Enjoy working with people and contributing to a team
- Have strong communication skills, written and verbal
- Are comfortable using social media and digital tools
- Have an interest in photography, videography, or content creation
- Are organized and able to manage multiple tasks
- Are willing to learn and take initiative
- Feel comfortable engaging with the public at events



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Qualifications

- Completion of high school is required. Post-secondary education in a related field is preferred

Experience

- Experience with Google Workspace (Docs, Sheets, Forms, etc.)
- Social media or content creation experience
- Event support or volunteer experience
- Interest in nonprofit work, fundraising, or community events

What You Will Gain

- Hands-on experience in event marketing and nonprofit operations
- Mentorship and regular one-on-one support from experienced staff
- Skill development in communication, collaboration, digital marketing, and problem-solving
- Experience working on a large-scale community fundraiser

Wage and Benefits

- \$22.00 per hour, 4% vacation pay
- Flexible scheduling where possible
- Supportive and inclusive team environment
- Meaningful work that makes a direct impact in the community

Equity, Inclusion and Accessibility

YANA is committed to building an inclusive and equitable workplace. We encourage applications from youth facing barriers to employment, including Indigenous youth, racialized youth, Black youth, youth with disabilities, and 2SLGBTQI+ youth.

We recognize that candidates may have a combination of lived experience and skills that are not always reflected in traditional resumes. If you are interested in this role, we encourage you to apply.

Accommodation measures are available throughout the hiring process and during employment. This may include flexible work arrangements, accessibility supports, or space for cultural, spiritual, or religious practices. Please let us know how we can support you.

How to Apply

Please send your resume and a position-specific cover letter to info@yanacomoxvalley.com.

Applications will be accepted until **Friday, April 17, 2026**, with early applications encouraged.

We sincerely thank all applicants for their interest. Only those selected for an interview will be contacted.