



# PASSPORT CHECKPOINT INVITATION

## 2026 PARTNERSHIP OPPORTUNITY

Help create the destinations that make the YANA Ride unforgettable



The YANA Ride has evolved into one of the Comox Valley's most impactful community fundraisers, raising over **\$112,600** last year to support local families travelling for medical care.

This year, we're introducing the **YANA Ride Passport**, a new way to bring more energy, visibility, and community connection to the Ride while still allowing **participants** to ride their own way.



### WHAT IS THE YANA RIDE PASSPORT?



Visit local checkpoints

Enjoy Ride Day Exclusives

Celebrate at Party in the Park

A community-wide participation experience that encourages riders to visit local businesses, collect passport stamps, enjoy Ride Day Exclusives, and celebrate together at Party in the Park.

### WHY IT MATTERS

The entire Comox Valley becomes part of the YANA Ride experience, just as the community becomes part of the journey for YANA families.



Visible community exposure



Rider connection & momentum



Stronger fundraising participation



A more vibrant & welcoming Ride experience

### HOW YOUR BUSINESS PARTICIPATES

#### REQUIRED PARTICIPATION

- ✓ Stamp rider passports between Aug 1-16
- ✓ Display provided YANA Ride signage
- ✓ Provide an in-store Ride Day Exclusive experience or item (OR if closed Sun. Aug 16, provide items for distribution at the Party in the Park)

#### OPTIONAL PARTICIPATION

- ✓ Register a YANA Ride Team
- ✓ Share rider photos/social posts and tag @yanacomoxvalley
- ✓ Donate gift cards or products for rider prizes or the silent auction

#### MAKE THE EXPERIENCE SPECIAL FOR RIDERS

Ride Day Exclusives may include:



Treats



Giveaways



Perks



Samples



Experiences



Photo Moments

*Whatever fits your brand!*

### WHAT YANA PROVIDES



Printed Passport Location



Digital Map Inclusion



Stamping Kit



Signage & Materials



Promotion & Social Media

### KEY DATES



**JULY 10**  
Included in printed passports



**JULY 24**  
Final digital map additions



**AUG 1-16**  
YANA Ride Window



**AUG 16**  
Party in the Park Celebration



## COUNT ME IN!

Flip this page over to complete the Passport Checkpoint Participation Form

Interested in becoming a Passport Checkpoint?



Questions? We'd love to chat  
Kelly Barnie, Executive Director  
YANA Comox Valley



kellybarnie@yanacomoxvalley.com

# PASSPORT CHECKPOINT

## PARTICIPATION FORM

Please complete and return to [kellybarnie@yanacomoxvalley.com](mailto:kellybarnie@yanacomoxvalley.com)

BUSINESS NAME

---

CONTACT NAME

---

EMAIL

---

PHONE

---

BUSINESS ADDRESS

---

BUSINESS TYPE (e.g. cafe, retail, fitness, etc.)

---

**OPERATING HOURS ON RIDE DAY (AUG 16)**

---

**PARTICIPATION (check all that apply)**

- Stamp rider passports (Aug 1-16)
- Display provided YANA Ride signage
- Provide an in-store Ride Day Exclusive experience OR items for distribution if closed Aug 16
- Register a YANA Ride Team
- Share rider photos / social posts and tag YANA
- Donate gift cards or products for rider prizes / silent auction

**RIDE DAY EXCLUSIVE DETAILS**

What will you offer riders?

---

---